

# July Newsletter



## Cosmetic Feature



The Fourth of July is a reminder that America is home of the free and brave.

At Aesthetic Dermatology, we want to help you keep your skin FREE of unsightly blemishes and sun damage. We offer an array of non-invasive treatments and skin products that can rejuvenate your skin and restore



## Aesthetic Dermatology Now Offers Microneedling

**We are pleased to announce we will begin offering microneedling beginning July!**

Our newest aesthetician, Jayme, is trained and skilled in performing microneedling, which involves making tiny, controlled wounds on the skin to trigger the body's collagen production, resulting in healthier skin. This non-surgical treatment requires little downtime and can be used to treat the face, neck and décolletage.

### **Microneedling can treat:**

- Fine lines and wrinkles
- Melasma
- Hyperpigmentation
- Acne scarring
- Rough or uneven skin texture

## **Make Sunscreen Your Best Friend this Summer**

Have you ever walked out the door and remembered you didn't apply sunscreen but thought, "No big deal"? In reality, skipping sunscreen can have serious consequences on the health and appearance of your skin. Here's what you may not know about the sun's harmful UV rays:

- Even on cloudy and overcast days, approximately 80 percent of the sun's rays can penetrate the skin.
- Reflective surfaces like snow, sand and water reflect the sun's rays, increasing the need for sunscreen.
- Regular daily use of sunscreen SPF 15 or higher reduces the risk of developing squamous cell carcinoma by about 40 percent and melanoma by 50 percent.

Being constantly on-the-go is no excuse to skip sunscreen. Keep your skin healthy and glowing with ColorScience's Sunforgettable Brush-on Sunscreen, a small and portable brush that conveniently fits in your purse. Selected for inclusion in InStyle Magazine's "Best Beauty Buys," the Sunforgettable Brush-on Sunscreen is made of a highly refined mineral formula that has a natural tint and provides broad spectrum UV protection.



## Common Summer Skin Problems and How to Treat Them

**Don't let these common skin problems sideline you from all the fun this summer. Follow these easy steps from the American Academy of Dermatology:**

**Acne breakouts:** Blot (don't wipe) sweat from the skin using a clean towel or cloth. Wash sweaty clothes (including hats and headbands) before wearing them again.

**Dry, irritated skin:** Shower using a mild cleanser or body wash immediately after getting out the pool. Apply broad spectrum, SPF 30 sunscreen fifteen minutes before going outdoors. Apply a fragrance-free moisturizer after showering.

**Sunburn:** Apply broad spectrum, SPF 30 sunscreen fifteen minutes before going outdoors. Seek shade during the peak hours of 10 a.m. and 2 p.m. Wear a wide-brimmed hat, sunglasses, long sleeve shirts and pants when possible.

**If you wish to seek professional help for your skin**



concerns, contact our board certified dermatologist, [Dr. Daniel Parish](#). The trusted skin care expert can evaluate your skin and recommend an appropriate treatment plan.

Schedule a one-on-one consultation with Aesthetic Dermatology by calling (610) 668-2570 today or

[Click Here to schedule your appointment now!](#)

*Our Special!*

We're Celebrating Fourth of the July with Special Offers and Savings!

*Save the Date*

YOU ARE INVITED TO BOTOX DAY ON  
**August 2nd!**

Join us on Botox Day and enjoy our special pricing on [Botox injections](#).

**We love our VIP**

# members!



Starting June 13, members can earn **DOUBLE POINTS** on Latisse with Brilliant Distinctions.

In addition, Brilliant Distinction Members with 100+ points expiring between June 16th - Aug 31st are eligible to earn **DOUBLE POINTS** to redeem them!\*

Become a **VIP** member today!

\* Restrictions may apply

Discuss your skin care needs with a member of our professional team by scheduling a one-on-one consultation with us. Contact Aesthetic Dermatology at (610) 668-2570.

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**Stay Connected:**



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